

**Subject:** Re: Re: Carousel adJun 2016 17:27:14 -0500  
**From:** "Dawn Eastin" <dawn@downtownnews.com>  
**Date:** 06/22/2016 03:27 PM  
**To:** "Michael Filson" <MFilson@downtownla.com>

Will do.

*Dawn Eastin  
General Manager  
L.A. Downtown News  
1264 W. First St.  
L.A., CA 90026  
213-481-1448  
213-250-4617 fax*

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On Jun 22, 2016, at 3:25 PM, Michael Filson wrote:

Please use this one..

<image001.gif>

**Mike Filson**

Community Relations Manager

**Downtown Center Business Improvement District**

626 Wilshire Blvd., Ste. 200, Los Angeles, CA 90017

call (213) 624-2146 x223

direct (213) 416-7524

fax (213) 624-0858

email [mfilson@DowntownLA.com](mailto:mfilson@DowntownLA.com)

go to [www.DowntownLA.com](http://www.DowntownLA.com)

[<image002.gif>](#) [<image003.gif>](#) [<image004.gif>](#) [<image005.gif>](#)

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**From:** Dawn Eastin [mailto:dawn@downtownnews.com]  
**Sent:** Wednesday, June 22, 2016 3:05 PM  
**To:** Michael Filson  
**Cc:** Michael Lamb  
**Subject:** Carousel ad

Hi Mike,

I understand you would like a larger ad in the carousel space, we can do that for you. We try to standardize the sizes but I understand wanting to fill the wasted space. There are still some limitations on size. We did a quick adjustment to your current ad so you can see how the largest size will appear. I am attaching a screen shot below. The finished size is 530 x 290. Let me know if you would like to submit a new ad at that size.

Dawn

<image006.png>

*Dawn Eastin  
General Manager  
L.A. Downtown News  
1264 W. First St.  
L.A., CA 90026  
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213-250-4617 fax*

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<BID.DD16.Webbanner.530x290.png>